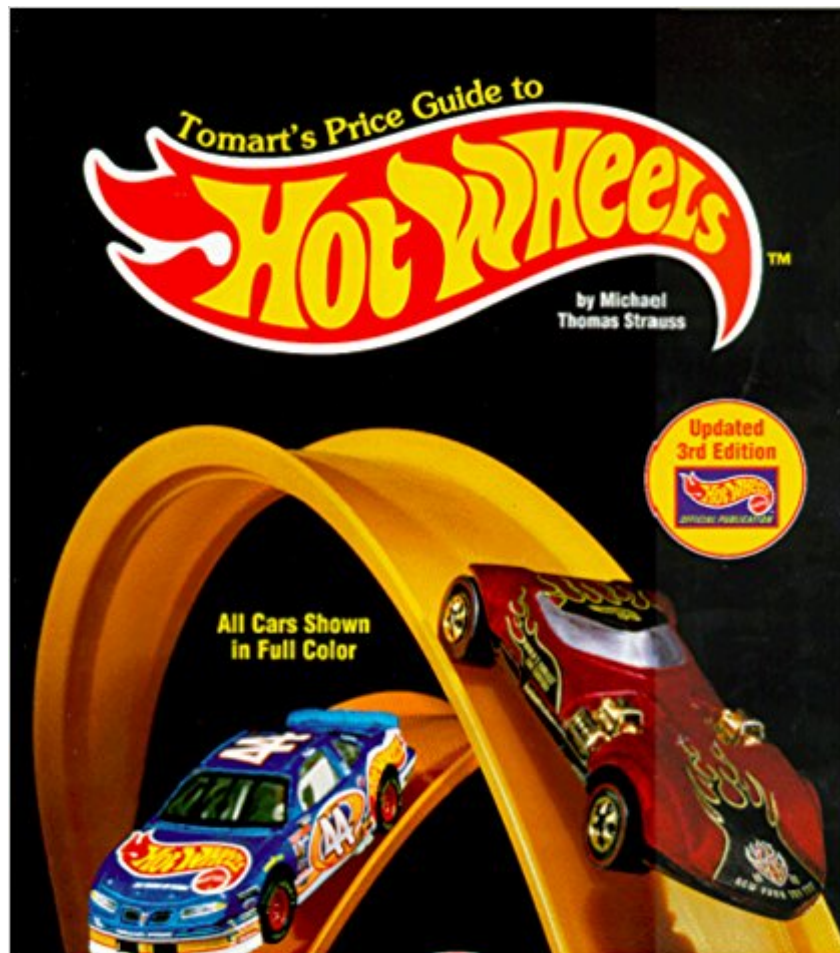




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# Tomart's Price Guide To Hot Wheels Collectibles (Price Guide Series)



## Synopsis

This is a collectors price book where all of the hot wheels toys are listed with their respective prices if sold today.

## Book Information

Series: Price Guide Series

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## Customer Reviews

This is a collectors price book where all of the hot wheels toys are listed with their respective prices if sold today.

good

but not what i wanted i wanted a new book but i do have cars in this one but i need one to show prices up to 2012

I have bought all 3 editions of Strauss' books, so I feel I can give a fair review of his third, and WORST edition yet. When the 1st book came out, it was the only game in town, so HotWheel collectors used it to identify cars, and the prices were also used as a starting point in negotiations for trades, sales etc. When the second book was printed, there was already some competition for Strauss, in the form of Bob Parkers book, The Complete Book of HotWheels. The 2cd edition of Tomarts was just a reprint of the first, with the new cars added BUT the prices had not been

updated much, which was a major disappointment to me and thousands of other collectors I spoke with about the hobby. When the third edition was anticipated, we all hoped that the pricing would be updated to reflect more accurate "Real World" pricing. Guess what? BIG DISAPPOINTMENT! The prices in this edition are so far off base, that it should be a CRIME to call this a Price Guide! The book is adequate as an identification tool, but a price guide it is NOT! Mike Strauss portrays himself to be a collector, but how many collectors produce limited edition HotWheels cars and sell them for a profit? Look up his cars in his book and you will see the point I am trying to make. A dealer should not be an author of a book aimed at HotWheels collectors. Mike and his wife are in this hobby to make money, so how can he write an unbiased book on HotWheel collecting? I am very disillusioned by this 3rd edition, and as a HotWheel Collector since 1967, cannot recommend this book to my fellow collectors. If you want a good book on HW collecting, buy Bob Parkers book, ISBN: 076430612X which is much better and also available here on .COM

Two words describe this book: essential, and outstanding. Not only is it an invaluable resource for those sorted greedheads and bean-counters out there who like to know the value of their collections down to every dime, nickel and penny, but for the rest of us who engage in the collecting of Hot Wheels for the sheer LOVE of it, this book serves almost as a muse for the hobby . . . enticing us to continue the search in an all but impossible quest of obtaining every one. While frequently criticized for not being entirely "accurate" and "current" with listed prices, I have found through my own experience that the prices give you a fairly good "ballpark" figure to know whether or not you're getting ripped off. As with all collectibles, beauty and worth is in the eye of the beholder. On this note, this book is ABSOLUTELY ESSENTIAL if you use Ebay or other online marketplaces to look for cars. More than anything, this book is a superb gallery of Hot Wheels cars so that even if you'll never own them all, you can at least SEE what they look like. As all collectors know, there will never be enough Sky Show Deoras or rear surfboard Beach Bombs to satisfy us all, but with this book you can at least see what you're missing. My advice? Simple. Do not hesitate to buy this book. You will not regret it (unless of course you go over your credit limit and the bank hooks you with fees!), and you will be guaranteed with hour upon hour of satisfaction with the love of these little cars that only true collectors understand.

It is amusing how many people have so much distaste for the Strauss' and their Hot Wheels book. As far as I am concerned, like it or not, this book is \*the\* guide for Hot Wheels. The Parker book is a paperweight, more suited for propping up a keyboard than pricing out cars, especially

redlines. Granted, the pricing on cars in the Strauss book are many times not very accurate, and sometimes grossly mislisted, but it is the base for the market at this point in time. Use the book as a GUIDE, as it was meant to be used and not as a the do-all, end-all bible of market pricing, and you'll be fine. Bring it with you to shows and learn from it. It will give you a good reference point on pricing so that you will know the difference between a \$3 car, a \$30 car and a \$300 car. Don't be upset to see cars selling for quite a bit more or much less than the book has them listed. It is only a base of reference and a tool to help learn and distinguish some of the cars you wouldn't normally get to see. Remember, it is just a guide.

I found the third edition to be an improvement over the second edition in terms of the prices of cars listed, but still off in many instances. As a price guide, it allows the reader to see the relation of different colors and variations to others, but the prices themselves are not, and cannot be expected to be, current. If it takes about a year to revise and publish a book, how can that price guide have "current values" in it? Before criticizing this book, and it's author, I think Hot Wheels collectors should consider the huge effort of time and organization in producing a book of this type. It is a massive undertaking. As a general guide to the world of Hot Wheels, this stands as a great example of a fairly complete, authoritative manual to this ever-changing, (usually appreciating) toy collectible. No matter how you slice it, this is THE Book for Hot Wheels collectors. I like the layout, the photos, and the historical information that introduces the book. As a collector I am intrigued by the history of this legendary toy brand! It is easy to criticize, but I'd like to ask the collectors that are overly critical of this book: "How knowledgeable would you be WITHOUT the Tomart guide?"

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